

“Forget the gloom and doom.  
There are great opportunities  
available right now.”

Judith Maurer, CEO  
LOW LOAD INSURANCE SERVICES, INC.



“Today’s economy reflects that age-old question: is the glass half empty or half full? It’s true, many of us can’t brag about investment returns, but there are ways fee-only financial advisors can show clients they are protecting their risk positions – via a wide range of proven insurance products. For young clients, now is the time to purchase term and disability insurance and protect their bright future. For those over 50, permanent life insurance, Long Term Care insurance, and annuities are proven performers. These are just a few of the positive discussions all advisors should be having with their clients right now. As for the economy, there are as many opportunities out there as there are challenges. We think you’ll agree, the glass is certainly half full.”



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